



# Stage Introduction



*John T. Peters*

[www.JohnTPeters.com](http://www.JohnTPeters.com)



# Introduce John



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Ladies and gentlemen, please join me in welcoming a true pioneer and dynamo in the world of entrepreneurship and travel, John Peters. John's journey began right out of college in 1990, when he co-founded Zeus Tours & Yacht Cruises. Not only did he turn Zeus into an international sensation with the building of small ships in the Mediterranean and opening offices from New York to Athens to Rome and Buenos Aires, but he also skillfully navigated its sale to FAR&WIDE Travel in 1999. But that was just the start. His next venture, Tripology, revolutionized travel technology and quickly caught the eye of Rand McNally who scooped up the company and John, bringing him on as head of digital strategy.

# Introduce John



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John's career is a tapestry of impressive titles and achievements, including serving as President -Travel Media Group of USA Today, VP of Business Development at RCI/Wyndham, Managing Director at the world's most exclusive ranch resort, Brush Creek Ranch and Executive Director at Main Street Business Alliance. He's not just a leader; he's a mentor and inspiration, guiding startups through various accelerators and sharing his insights at conferences globally.

His thought leadership has been featured in premier publications like The New York Times and the Wall Street Journal. And let's not forget his innovative spirit, which earned him the "Innovator of the Year" award from the US Travel Association. Today, John brings his wealth of knowledge, experience, and undeniable charisma to us. Get ready to be inspired, informed, and maybe even a little entertained. Let's give a warm welcome to John Peters!

# Thank You



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